

Catholic Education Collection – September 20/21, 2025

Promotion Guide

All resources can be found on the diocesan website: <https://www.eriecd.org/cec.html>.

- Letter from Bishop Persico
- Promotion Guide w/ bulletin announcements
- Printable CEC posters (PDF)
- Bulletin ad (JPG)
- Social media graphic (JPG)

Suggested Recommendations

The following suggestions have been compiled to assist you with efforts to promote the upcoming Catholic Education Collection (CEC). Parishes that have maintained a high level of support for CEC or have significantly increased their contributions have utilized some or all of these suggestions.

Please employ the assistance of your school principal and/or religious education director with these suggestions to bolster the Catholic Education Collection. Together, with faithful hearts and a shared commitment to bright futures, we can continue to strengthen and grow the mission of Catholic education.

1. **50/50 – FACTOR.** Stress the fact that **50% of the collection will remain in the parish** to provide funds for parish religious education and faith formation activities. The CEC could be an excellent opportunity to raise the capital needed for a compelling religious education project. Try to be specific about what parish and/or school projects it will help fund.
2. Be sure to utilize the **bulletin announcements** in your parish bulletin during the weeks leading up to the collection weekend. **An announcement from the pulpit the week before the CEC would be particularly effective.**
3. Please utilize **Bishop Persico's letter of support** for your September 13/14 bulletin. (The letter will be sent to you in the Information Bulletin of August 31.)
4. **Parish Testimony** – Have a parishioner or religious education teacher or student(s) give a brief talk about the benefits he or she enjoyed through the financial assistance of the CEC.
5. Remind parishioners that this collection is not only for tuition assistance for Catholic school students but also helps to provide **financial support for religious education and lifelong faith formation programs and activities.**
6. Please **hang the posters** provided at all your church and/or school entrances. Consider downloading the poster that is on the website and printing it as an 8 ½" X 11" insert for your bulletin. The poster image can also be imbedded in the body of your bulletin. These resources are found here: <https://www.eriecd.org/cec.html>. *(Please let us know if you need more posters or if you are receiving too many for your parish.)*
7. **There are two ways to give.**
 - Parishioners can give directly to your parish by either using their offertory envelopes or your parish's online giving platform.
 - Parishioners can make a gift to the diocese online at <https://www.eriecd.org/cec.html>. When they make this gift, they will be prompted to indicate which parish will receive ½ of their gift. The diocese will track these online gifts and cut checks to your parish by year's end.

Thank you for your assistance, cooperation, and support.

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SUGGESTED BULLETIN ANNOUNCEMENTS

Please include these announcements in your weekly bulletin. Contact the CEC Administrator, Kathy Robinson with any questions at (814) 824-1220. Thank you!

September 6/7, 2025 – The Catholic Faith has endured for 2,000 years – now it's our turn to pass it on. Help us form the next generation of faithful Catholics. We ask you to give generously to this year's Catholic Education Collection which will take place on September 20/21. Half of your gift stays right here at *[Enter name of parish]* to support our religious education programs. Your support makes faith formation possible.

September 13/14, 2025 – Next weekend is the 2025 Catholic Education Collection. Please give generously. Without you, our faith formation and religious education programs would not be as successful as they are. Because of you, our many children and their families, both young and old, are led to greater faith. THANK YOU for your support.

September 20/21, 2025 – Today is the 2025 Catholic Education Collection! As we bless our catechists, know that half of what you give today will remain at our parish to support our catechists who volunteer for our religious education and faith formation programs! You can make a gift by using the envelope provided in your offertory packet, online at *[include your own parish online giving link if you have one]* or online at <https://www.eriecd.org/cec.html>. Thank you! And please remember in your prayers all who are involved in educational ministries in our parish and throughout our diocese.

September 27/28, 2025 – Last weekend, our parish took a second collection to help support the lifelong faith formation and educational needs of our parish and diocese. Many parishioners generously responded, and we thank you! If you missed last week's Catholic Education Collection, please consider a gift to this important mission by using the envelope in your offertory or by donating online at *[include your own parish online giving link if you have one]* or <https://www.eriecd.org/cec.html>.